



**FSE GENERAL ASSEMBLY
18-20 March 2011, Brussels**

These ideas were drafted by the General Assembly of the FSE as a first step in agreeing an FSE policy position regarding the use of the members' work online and the proposal of the European Commission to publish a green paper on the audiovisual industry.

FIRST DRAFT (19th March 2011)

BASIC PRINCIPLES

1. Writers want their work to be made available online.
2. Writers should be guaranteed their exclusive rights and be paid for the use of their work online separately and for every use*.
3. Buyout contracts should be prohibited.
4. Writers must retain the right to sell or licence their work to whomever they wish.
5. Guilds should be facilitated to manage the sale or licence of all of their members' rights by collective agreements.
6. Writers retain the right to decide how their online rights are administered.
7. We support the rapid expansion of the online market through creative initiatives which respect cultural contexts, market conditions and European and national legislation.

*** PRINCIPLES IN ESTABLISHING REMUNERATION**

- 1) Artistic contribution to the work
- 2) Investment of time
- 3) Market value
- 4) Reputation of author
- 5) Availability
- 6) % of budget + % of gross income